



THEATRE ALLIANCE
OF GREATER PHILADELPHIA

Phone 215 413-7150 . Fax 215 413-7155
www.theatrealliance.org

Press Contact:
Megan Wendell, Canary Promotion
ph: (215) 242-6393
e: megan@canarypromo.com

THEATRE ALLIANCE OF GREATER PHILADELPHIA ANNOUNCES NEW EXECUTIVE DIRECTOR, MARGIE SALVANTE

FOR IMMEDIATE RELEASE

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PHILADELPHIA – The Theatre Alliance of Greater Philadelphia is pleased to welcome Margie Salvante as its new Executive Director. Salvante has worked as a theatre artist and administrator in New York City for the past 20 years. From 1996 until the present, she served as the Director of Education for Roundabout Theatre Company where she transformed the department from a simple discount ticket program into a \$1.4 million theatre-in-education initiative annually employing over 40 teaching professionals and serving over 5,000 students in 60 schools.

While on board at Roundabout, Salvante served on advisory committees with New York State Council on the Arts, League of Resident Theatres and Producers, Department of Cultural Affairs, and Theatre Communications Group. She conducted seminars for NYU, Columbia Teachers College, Brooklyn College, ART/NY and the New York City Arts-in-Education Roundtable for which she was a founding member.

After having connected with many great theatre artists in the context of her work in New York, Salvante is especially honored to have been enlisted by the theatre community of Greater Philadelphia. “The theatre community here is rich with talent and contributes greatly to the vibrancy of the region,” she said. “I am looking forward to advancing the work of the Theatre Alliance as a chief advocate and support for Philadelphia’s theatre artists.”

“Margie impressed the Board with her clear love and passion for theatre, her dynamic personality and her strong leadership skills,” said Becky Sassi, Theatre Alliance Board Member and Director of Institutional Advancement at Walnut Street Theatre. “I am confident that she will quickly establish herself as the collective leader of and voice for the Greater Philadelphia theatre community. “

The Theatre Alliance of Greater Philadelphia strengthens and leads the region’s richly diverse theatre community, with more than 100 member organizations and over 300 individuals, by promoting awareness and serving as a resource for information, professional development and advocacy.

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